KERA
2025 MEMBER IMPACT REPORT



100% of these essential services are funded by the community:

KERANews KERATV

drc Denton Record-Chronicle KXT WRR

In 2025, across these platforms, on air and online, KERA reached

5.25 MILLION

people per month. Additionally,

200+
cities / towns reached in North Texas

141K
podcast downloads / month

500K
children who watch KERA's educational children's programming / month

12M
PBS Kids streams / month

You make a difference in North Texas because you support KERA. But don't take our word for it. One of your fellow KERA members had this to say:

"You've brought us the news with clarity, honesty, and balance for more than 20 years. We've always trusted you to deliver fair, thoughtful reporting—and you've never let us down... And it's not just the radio. KERA TV is our go-to for programming that makes us laugh, makes us cry, and helps us learn. Thank you for being a constant source of insight, inspiration, and connection."

— RENEE HALE IN GRAPEVINE

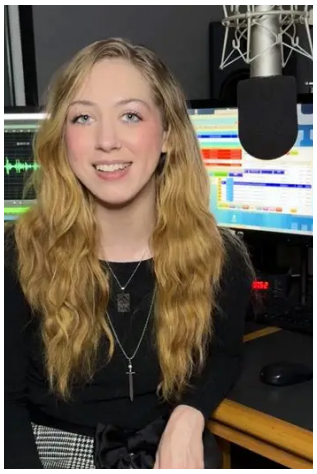


KNOWLEDGE. LIFELONG LEARNING. FACTS. JOY. WONDER. CURIOSITY.
You make it possible. Thank you! To support KERA's essential services, visit KERA.org/give.

JOURNALISM

With your support, KERA News was with you all year, offering coverage of major news events like the following:

- Inauguration Day 2025
- The Papal conclave of 2025
- President Jimmy Carter's funeral
- The first 100 days of President Trump's return to office
- Texas House Speaker appointment coverage
- Reporting on legislation regarding abortion, THC and school vouchers



Bekah Morr, *All Things Considered* newscaster & editor at KERA

DID YOU KNOW?

KERA News was the **#7 most-listened-to news/talk radio station in the nation** in the first half of 2025.

KERANews

The Texas Newsroom

In 2025, The Texas Newsroom, led by KERA, provided NPR

450+ Newscasts and Features

offering a distinctly Texan perspective to listeners nationwide.

You also helped support in-depth reporting on topics like these:

- **Ice Detention Center Shooting in Alvarado**—KERA's strong coverage includes over 30 stories on the July 4 shooting.
- **Church Scandals** —KERA investigated and reported on accusations of sexual misconduct against several high-profile religious leaders in the region.
- **State Elections**—KERA provided coverage leading up to the 2025 elections on 17 constitutional amendments addressing issues from tax cuts to water infrastructure.



Krys Boyd, host and managing editor of Think at KERA

'Think with Krys Boyd' now **airs on more than 200 stations** across the country - with **nearly 600K weekly listeners** and **more than 1.4M downloads** as of October 2025.

think



"I have been donating to KERA since about 1980. I believe public television and radio are more important that ever to our society. I depend on KERA for national and world news. Thank you for the important job each of your employees provide to the public."

— MYRNA RANCK IN ARLINGTON

EDUCATION



In 2025, you helped KERA's Education team reach:

11,671 participants through workshops and events

8,622 summer learning challenge registrants

818 participating families

You also helped KERA's Education team host:

107 events

25 learning workshops

> Our son is growing up a better kid, human and citizen thanks to KERA and PBS. Thanks!
>
> — OCTAVIO GUTIERREZ



MUSIC, ARTS & CULTURE



KXT in 2025:

HOSTED
5 public music meetings
+
75 concerts across North Texas

INTRODUCED
50 new artists to listeners

PLAYED
1+ local artists each hour



WRR in 2025:

HOSTED
9 live local concert broadcasts
+
10 concerts across North Texas

INTRODUCED
756 new recordings of contemporary artists

PLAYED
47 Focus On The Arts features



Creative team involved with the award-winning documentary (from left to right) Johnathan Johnson (former KERA intern), Jerry Hawkins (Executive Producer), Kaysie Ellingson (KERA Director of Creative Production), and Arin Alexander (KERA Technical Director & Editor).

KERA's Recovering the Stories: Exploring the History and Resilience in Dallas Communities won a Lonestar Emmy for Short-Form Documentary in the Short-form / Long-form content category.

The six-part series examines the little known histories of culturally diverse neighborhoods and communities around Dallas. From desegregating the State Fair of Texas to the small community garden that provided security and healing to the East Dallas refugee community, the series highlights the legacy of strength that built the city we know today.

COMMUNITY EVENTS

Thanks to your support in 2025, KERA engaged the North Texas community in big ways:



Ken Burns “The American Revolution” Documentary Screening

KERA hosted renowned documentarian Ken Burns to present an early screening of his new documentary in Dallas.



Kids Fest Event 2025

The annual event was held for the second year at Trinity Park in Fort Worth. This kid-friendly, fun-focused event provides immersive activities in Science, Technology, Engineering, Arts and Mathematics (S.T.E.A.M.).



KXT Public Music Meetings

To better engage the audience, KXT hosts regular music meetings to let listeners weigh in on new music, what they like best, and ultimately decide what is added to the KXT playlist.



KXT Homegrown Artists Concert Series

This concert series features KXT’s Homegrown Artists, giving a platform to local North Texas musicians and engaging new listeners for the artists and the station. Concerts were hosted in Dallas, Fort Worth, and Denton.



Think LIVE: Extinction Isn’t Forever

Held at the Perot Museum, host Krys Boyd talked with Matt James of Colossal Biosciences, engaging the audience in person.



Best of Denton 2025

Best of Denton is an annual celebration of the businesses and organizations that make Denton an exceptional place to live.



Homegrown Bites, Vol. 2

KXT and Whataburger teamed up to produce the second 12-song LP featuring acclaimed and emerging artists from North Texas. This exclusive orange vinyl was handed out at area Whataburger locations.



WRR Summer Music Series

This second-annual event, held at Mockingbird Station each Saturday night in the month of June, featured free, live chamber music from some of DFW’s most eminent professional classical musicians.